

Bederra Corporation Launches New Billing Services Division Expected to Add up to \$500,000 in Revenue

Houston, TX, Feb 24, 2009 (PRWeb.com via COMTEX) -- Bederra Corporation (<http://www.bederra.com>) (Pink Sheets: BEDA), a medical imaging and diagnostic Company launches new Physician Billing Services Division to provide small and medium sized doctor groups out sourced billing services as part of its commitment to synergistically diversify the company's business.

Bederra Corporation (<http://www.bederra.com>), through its Lumar Imaging, Inc. subsidiary, has experienced staff that has been providing these services on a limited basis to select physicians. The new division is not only expected to generate new cash flow for the company, but will also increase the number of future physician referrals leading to additional revenue.

In today's market, many physicians have difficulty in navigating the constantly changing rules of Insurance providers, Medicare and Medicaid billing. Qualified individuals necessary to perform these services are in high demand and in short supply. Bederra has cultivated these types of professionals for years with careful training and will now offer those services to private practices.

Four percent of all insurance claims for services are rejected by insurance companies. Ninety-five percent of those rejected claims are due to input errors or incomplete information on the claim form. Millions of dollars per year go uncollected by physician's practices due to these errors. By correcting previous errors, and pursuing new monies generated, Bederra can grow the working relation of the MRI practice and the private practice physician.

"Due to this demand for greater services, the company plans to offer this service to more physicians with the net effect of obtaining greater market penetration for its diagnostic imaging services and creating an additional profit center that will increase the overall company's sales and profits," stated Graham Williams, CEO of Bederra.

About Bederra Corp. (<http://www.bederra.com>): Bederra Corporation (<http://www.bederra.com>), through its wholly owned subsidiaries Diagnos, Inc. and Lumar Imaging, Inc., provides multiple modality diagnostic medical imaging services to the greater Houston area and the world famous Texas Medical Center. The Company's business strategy is to continue to expand its current operations and seek out additional acquisitions that will complement its core offerings.

Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products and services in development, including any planned acquisitions, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The results anticipated by any or all of these forward-looking statements may not occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events or changes in the Company's plans or expectations.

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