

# Bederra Corporation Launches New Brand Initiative With New Division, Issues Update on Acquisitions

## Press Release

Source: Bederra Corporation

On 10:00 am EST, Thursday November 5, 2009

HOUSTON, TX--(Marketwire - 11/05/09) - Bederra Corporation (Pinksheets:[BEDA - News](#)), a Houston, Texas-based, diversified medical services provider announced the company has created a new division called Reliant Health Services Corporation. This new division was created in order to better brand all of the services the company provides under one name. As most of the services relate to imaging and diagnostic testing, the company believes it would be in its best interests to have one brand name as opposed to several names offering similar services.

In other news, the Letter of Intent recently signed with Texas Mobile Services, has moved to the due diligence stage and it is hoped that the acquisition will be concluded by the end of November.

Due diligence is still ongoing with Neogenics Medical Technologies. The reason for the delay is the finalization of certain contracts that have not yet been signed between Neogenics and various entities that would provide for the long-term success of the company. Upon execution of these documents, the company anticipates a timely completion of its acquisition of Neogenics.

About Bederra Corp.

<http://www.bederra.com>

Bederra Corporation, through its wholly owned subsidiaries Lumar Imaging, Inc., Reliant Medical Group and Diagnos, Inc; provides multiple modality diagnostic medical imaging services to the greater Houston area and the world famous Texas Medical Center. The Company's business strategy is to continue to expand its current operations and seek out additional acquisitions that will complement its core offerings.

Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products and services in development, including any planned acquisitions, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The results anticipated by any or all of these forward-looking statements might not occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events or changes in the Company's plans or expectations.

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