

Bederra Corporation Retains OTC Financial Network for Investor Relations

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HOUSTON, July 7 /PRNewswire-FirstCall/ -- Bederra Corporation (Pink Sheets: [BDRR - News](#)), a medical imaging and diagnostic company, announced today that it has retained OTC Financial Network (OTCFN), a division of National Financial Communications Corp., for a comprehensive investor relations campaign.

Geoffrey Eiten, president of OTCFN, said, "In 2007, Bederra generated revenues of approximately \$1.8 million and net earnings of \$471,182, or approximately \$0.01 per share, and has some very exciting prospects for continued growth."

"The city of Houston is the fourth largest in the U.S. With national health care costs on the rise and hospital budgets tightening, Bederra offers cost-effective outsourced services to local area health care clinics and doctors. The Company plans to expand its market niche to develop a diversified health care company to better serve the over 5 million residents in Houston. This business model can be replicated to other cities over the long-term. We look forward to helping the Company increase investor awareness as it undertakes its aggressive growth-through-acquisition strategy to achieve its goals," added Eiten.

Graham Williams, CEO of Bederra Corporation, said, "We look forward to building relationships with patients to provide them with comprehensive, affordable health care, from our current diagnostic and medical imaging to pharmacies, walk-in clinics and mobile vans that provide 'check-ups.' We have identified a number of potential acquisitions that could provide these services, while growing our top- and bottom-line. As we reach key milestones, OTC Financial Network will play an important role in increasing our visibility in the financial community and helping us move toward a fully reporting status."

About OTC Financial Network

Since its inception in 1992, OTC Financial Network (OTCFN), a division of National Financial Communications Corp. (<http://www.nationalfc.com>), has carved its niche as the nation's leading small/micro-cap investor relations and financial communications firm. For more information, visit <http://www.otcfn.com>.

About Bederra Corporation

Bederra Corporation, which wholly owns Diagnos, Inc. and Lumar Imaging, Inc., provides multiple modality diagnostic medical imaging services to the greater Houston area and world famous Texas medical center. The company's current strategy is to grow its current operations and seek out additional acquisitions that will complement its core operations.

OTC Financial Network (OTCFN) serves as special advisor to the featured Company and has received fees for services, including three million six hundred thousand shares of common stock for payment of a monthly retainer of five thousand dollars for three months, plus expenses, for the creation and distribution of materials. This is not an offer to buy or sell securities. Information or opinions in this release are presented solely for informative purposes, and are not intended, nor should they be construed, as investment advice. A full disclaimer can be found online by visiting <http://www.otcfn.com/bdrr/disclaimer.html>.

Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products and services in development, including any planned acquisitions, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The results anticipated by any or all of these forward-looking statements may not occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events or changes in the Company's plans or expectations.

Source: Bederra Corporation